

Artwork Requirements

Graphic files less than 10 MB will be accepted via e-mail. Larger files will need to be sent through our FTP, or a third party file transfer site. Typesetting taglines on existing logos may incur charges. If artwork cannot be provided we offer design services for \$60 an hour, with a 1 hour minimum.

Maxi Print (screen print):

- Vector format art files with all fonts converted to outlines
- Acceptable vector formats are CDR, AI, EPS, and PDF
- For vector images the size of the art sent isn't important, only the proportions
- Unless specified, we will max logos out proportionally, 48"W x 17.8"H
- Pantone Matching System (PMS) Solid Coated/Metallic color numbers are required
- 4 colors maximum per logo
- Gradients, half tones, and transparencies cannot be screen printed
- Lines / spaces in artwork need to be above 2 points.

Thermo Print:

- Vector format art files with all fonts converted to outlines
- Acceptable vector formats are CDR, AI, EPS, and PDF
- Colors cannot touch / overlap on multicolored logos
- Smallest letters in logo must be at least 2" tall, preferably a sans serif font

TIP Printing:

- Vector format art files sent with all fonts converted to outlines are preferred
- Acceptable file formats are CDR, AI, EPS, PDF, JPEG, TIFF, PSD, PNG, and BMP
- Raster file resolution 300DPI (150 minimum) are acceptable
- Embedded all linked artwork to the file
- TIP is a CMYK printing process
- Recommended logo size for a standard table is 60"W x 24"H
- Full Coverage pieces need a 1" bleed

Applique Print:

- Vector format art files sent with all fonts converted to outlines are preferred
- Acceptable file formats are CDR, AI, EPS, PDF, JPEG, TIFF, PSD, PNG, and BMP
- Raster file resolution 300DPI (150 minimum) are acceptable
- Shape cutting require vector artwork, raster image will be simple shapes
- Shape cutting require objects in artwork to be a minimum of .75" tall and wider than 4 points
- Logos that are complicated to shape cut will have a simple shape added that will serve as a cutting path
- Logo sizing: 4' - 25"x15"; 6' - 30"x15"; 8' - 40"x15"